

# RISING SUN TIMES

A Modern and Progressive Newspaper Devoted to the Interests and Development of

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Philadelphia, Pa., Thursday, April 11, 1957

## Bustleton Civic League names Hess president

Robert Hess, 9954 Montour st., formerly first vice president, was elected to the presidency of the Greater Bustleton Civic League at its April 2 meeting. Hess is an attorney and has been active in the American Legion, the Lions Club and community affairs for some time.

Safety Chairman Ralph G. Fletcher, 2128 Welsh rd., was elected first vice president. Fletcher has long been active in the league and was active previously in the old Bustleton Civic League.

The principal speaker was Councilman John M. McDevitt, Jr., who stated that he will back the league for the speedy paving of Haldeman ave. at Conwell ave. The street long has been regarded as an eyesore and a hazard, and has now been closed to traffic between Bustleton ave.

and Red Lion rd. for an estimated two-week period for paving.

Hess lauded William Myers, Mrs. Elizabeth Funk, Charles Mallon and Mrs. Elizabeth Just for their "untiring efforts" on the nominating committee since the resignation of L. Gilbert Rhoads last month. Rhoads, who was elected to the presidency upon the death of Bernice I. Platt, was credited with helping maintain high standards of zoning in Bustleton and working for the betterment of the people.

Police-community relations Officer Samuel Weinstein of the 7th District Police explained the handling of complaints filed with police.

Hess read a thank-you letter from Mrs. R. Reid, of Dungan rd., for immediate action taken by the league and Officer Weinstein in having hedges removed along Bustleton ave. and Halde-

man ave. Mrs. Reid's son, Robert, was killed by an automobile last January on Bustleton ave.

A contract has been awarded for the construction of five ball fields, six tennis courts and two basketball courts at the recreation field on Roosevelt blvd., it was announced. Grading is to begin in 30 days and should be completed by the end of July.

A motion was approved and passed for the league to sponsor a Traffic Safety Poster Contest for elementary school children living in Bustleton. The contest will officially open on Tuesday.

The Rev. Richard D. Bell of the Bustleton Methodist Church gave the invocation.

The next meeting will be May 7 in the Municipal Building, Bustleton ave. and Bowler st. The meeting time has been changed from 8 o'clock to 8:30.

# GREATER BUSTLETON CIVIC LEAGUE

Hi Neighbor:

SEP 1958

Are you aware that three accidents have occurred at the intersection of Red Lion and Verree Roads during the past six months?

#1	April 19	1 Dead, 2 Injured
#2	June 20	1 Injured
#3	July 27	5 Injured

How much longer must this slaughter and misery occur at this location until the residents of Bustleton rise up in anger and demand a stop?

Everyone nowadays is very busy. We have scheduled meetings and television programs which we feel we must attend. Yet there comes a time in our busy life when we need to contribute by our united assembly to correct this situation before it strikes someone very close to our home or to our neighbor's.

Let us assert ourselves at the town meeting of the Greater Bustleton Civic League on September 4th.

We must demand the installation of a traffic light at Red Lion and Verree Roads.

There are other improvements this vicinity should have...a new school, a playground, a "Safe Crossings" on Verree Road for those using public transportation. Is the new shopping center on Red Lion Road to be erected as a cheap and downgrading piece of business establishment or would you want to see it not only giving your family convenience for shopping but also holding the value of your property as it is now? You are the deciding factor at this meeting! This may be your first contact with the Greater Bustleton Civic League. It will show you how necessary this organization is to fight for better and safer things for you, your neighbors, and the whole community.

If you are a civic-minded person and wish to contribute some time and effort, there is a place for you in our Civic League. It is volunteer work. It may provide the outlet for which you are looking. Give a little of your time for your fellow citizens who--like you--want to share a more abundant life.

The work of the Greater Bustleton Civic League is underwritten by private contributions and by memberships. This membership fee is \$1.00 per person per year--a most reasonable amount for services rendered.

Won't you come to this meeting on Thursday evening, September 4th at 8:30 p.m., at the Community Hall of the Bustleton Municipal Building at Bowler Street and Bustleton Avenue?

Otto O. Knopf  
Membership Committee



### Civic League keeps growing

Robert Hess, 9954 Montour st., president of the Greater Bustleton Civic League, is pictured pointing out the increase in league attendance since the beginning of the membership drive to Mrs. Anthony Stumpo, 829 Medway rd., new corresponding secretary. In the background are the flowers presented to Mrs. Stumpo when she was introduced to the group at a meeting held Sept. 4.

## Bustleton Civic League reports jump in membership

The Greater Bustleton Civic League climaxed a membership drive with a major meeting at the Bustleton Municipal Center on Sept. 4.

The meeting marked the increase in the organization's membership from 400 to 666. It was attended by 100 persons.

Otto Knopf, 9980 Haldeman ave., who is chairman of the membership campaign committee, gave a short talk in which he introduced some of the persons representing sections covered by the organization.

These included Mrs. John

Kreuzburg, president of the William Jacobs Home and School Association and representing the Grant ave. and Evans st. area; Mrs. Frederick Strauss, of the Berwyn and Birdwood st. neighborhood; Mrs. George Just, representing the Red Rambler settlement on Verree rd.; Mrs. Arthur Gardner, of the Dedacker and Northeast ave. area; Mrs. Paul Gandolfo, of the Welsh rd. and Roosevelt blvd. neighborhood, and William Myers, of the Welsh rd. and Bustleton ave. shopping area.

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## Bustleton Civic League indicates membership rise

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Knopf pointed out: "The Greater Bustleton Civic League will accomplish its work because of the energetic power of these and several others. To the strength of the 640 members (later increased to 666) add the intellect and able leadership of Bob Hess as president and Myron Longenberger as first vice president. . . . Tonight we shall witness the introduction of Mrs. Anthony Stumpo as our new recording secretary."

Mrs. Stumpo was surprised by the presentation of a large bouquet of flowers from her neighbors.

The discussion at the meeting covered such subjects as "unsanitary conditions existing in the Woodfern neighborhood" and zoning problems.

# Second Town Meeting

MONDAY EVENING

NOVEMBER 10, 1958

8:30 P.M.

ALBURGER HALL, BUSTLETON AVENUE & MURRAY STREET, BUSTLETON

Hi Neighbor:

Our town of Bustleton, located north of the Pennypack Creek in Philadelphia is probably still being considered by the Board of Education as a quaint and complacent village.

Times have changed and so has Bustleton. It is no longer a sleepy little town. Our older residents have witnessed this change---the steady influx of large numbers of families during the past decade. Religious, business, veteran and civic groups have also experienced the impact of our growing community. Both elementary schools, the Maternity B.V.M. and the Wm. C. Jacobs School have been plagued with overcrowded school facilities. Many of our Bustleton children are being bussed to the Watson-Comly School in Somerton, many others to the Fox Chase School and still the Wm. C. Jacobs problems remain unsolved.

Over a period of 8 long years, the Wm. C. Jacobs Home & School Association has petitioned the Board of Education for the erection of a new elementary school in our area. Five years ago the Greater Bustleton Civic League joined this fight. What happened? Still no new elementary school. Why? "The complacent Bustleton community did not need a new school" said the Board.

During the early part of 1958, the women of our town started a school survey. This survey was professionally compiled. In addition, Mr. William Devine prepared a set of projection slides which were used as an exhibit. Our people collected 1900 petition signatures for a new school in Bustleton.

On September 10, 1958, the Bustleton delegation presented the facts to the Board of Education. It was at this meeting our delegates hoped to obtain recognition of our need for a new school and the Board's acquiescence in Bustleton's favor.--The hard cold truth was "No consideration." Disappointed and bitter at heart, our delegation returned home.

Until this time, the real potential of our parents and citizens had not been excited. But now our women were aroused by the challenge. They exerted every effort for a great Town meeting of October 7. Prior to this meeting, they organized a United Action Front composed and supported by the Wm. C. Jacobs Home & School Association, the Greater Bustleton Civic League, the Bustleton American Legion Post, the Bustleton Lions Club with our religious parishes and congregations.

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Bustleton became a Hustleton. The women worked together for a common interest---their children. The October 7 Town meeting with over 1000 people present made history and a new time for united action began. Our newspapers reported the procedures of this Town meeting very well.

A second Town meeting is scheduled for November 10, 1958, at 8:30 P.M. at the Alburger Hall, Bustleton Avenue at Murray Street. We ask you to come back to help us promulgate the action on the floor and of the committee to win this struggle which has become a great civic project. It will benefit your children and your neighbor's children in our community.

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Before the second Town meeting convenes, the Greater Bustleton Civic League will meet at the Community Hall, Bustleton Avenue & Bowler Street for a short business meeting.

Time: 8 o'clock in the evening

Business: 1. Nomination of new officers

2. Zoning of Orleans Homes on Bridle Road & Bartlett Street

The Civic League will adjourn at 8:30 P.M. and join the Town meeting at Alburger Hall.

Otto O. Knopf  
Membership Committee, G.B.C.L.

**Our Goal for 1959**  
**1,000 Members**

## Bustleton Civic League elects new officers

James Matthews, 1118 Chesworth rd., was elected president of the Greater Bustleton Civic League at a recent meeting. Other officers elected are: Charles Mallon, first vice president; Robert Hess, second vice president; Otto Knopf, treasurer, and Adele DeCarlo, corresponding secretary.

Hess, a former president, accepted an appointment as chairman of the zoning committee.

Continued interest of the league's membership in its monthly meetings through the coming year was spoken of by Matthews as being his first consideration. He considered the most appropriate inducement to members to participate in the meetings to be the scheduling of informed speakers to deal with topics of community interest. These topics Matthews asks the membership itself to propose.

Of immediate interest to the residents of the Bustleton area, especially those residents along the proposed route, are the plans for the Northeast ave. expressway. Recognizing the desirability of the league's being properly informed as to those plans, Matthews proposed the scheduling of an authority on the subject to address the meeting in February.

The present operation of an industrial site on Verree rd. south of Red Lion rd. was brought to the attention of the league as being of great annoyance to residents in the immediate area. The league stated its intention to see that the activity at the site does not exceed the scope of the "non-conforming use" of classification granted by the zoning authorities.

The league's first meeting of 1959 is scheduled for Jan. 6 at the Municipal Building, Bowler st. and Bustleton ave.



### Newly elected

Congratulations are in order all around following the recent election of officers of the Greater Bustleton Civic League. The new officers are (left to right): James A. Matthews, Jr., 1118 Chesworth rd., president; Charles J. Mallon, 7948 Ferndale st., first vice president; Otto Knopf, 9980 Haldeman ave., treasurer, and Robert Hess, 9954 Montour st., second vice president.